

30 second resumé: I am widely experienced in many industry sectors, a jack of all trades, bring a wealth of life experiences to any position, a passionate and creative communicator, call me.

I want to: change the world.

Adrian John Mark Price

Nationality	New Zealand Resident/British
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References available on request.

After ten years of business ownership, the references from previous employers seem largely irrelevant. I have a nice commendation from my mum but it's a bit one sided. Call me.

Professional skills

Solving problems by creating solutions that work.

Building effective long term relationships: between clients and consumers,
between consumers and clients, between team members.

Grabbing attention without cheating.

Copy writing.

Cashbook accounting, PAYE, GST.

Staff management.

Studio management.

Project management, data backup, network maintenance.

Expert in: Freehand, Photoshop, GoLive, PageMaker, OSX, Windows, FileMaker Pro, Excel,

Word, Preparation of artwork for print.

Skilled knowledge of: Illustrator, Flash, Quark, Indesign, HTML, XML, Postscript, UNIX.

Fluent in GEEK, story telling as conversation, and technical and creative jargon.

Personal statement

My career to date has been persistently centred on communicating and developing potential (of myself and those in my circle of influence).

Qualities:

- a passionate advocate for effective communication
- hold my roles as a father and as a mentor to be vitally important
- fun
- optimistic
- capable human with many skills and much to offer to those I work with
- articulate, able to solve problems creatively
- can perceive issues dispassionately
- resolves issues with the benefits of insight as well as experience
- extroverted and optimistic
- possess a "can-do" attitude
- understand that the customer is always right and that working happily alongside team members is crucial to a simple and worthwhile life
- avid consumer of contemporary music
- committed to competitive cycling.

Art Director (mid weight)

UMC December 2007–

A return to creative endeavours. Solutions to gnarly briefs for our customers. Delivering artwork, ideas and advertisements that are true to brand as well as on target and effective.

Production/Traffic Manager

UMC January 2007–November 2008

Managing flow of work in studio of 4/5 (Art Directors and Production Artists), liaison with managers, account directors, suppliers for timely delivery of Print and Media elements for clients.

Mac Operator

UMC October 2006–January 2007

Preparation of artwork for publication, working to short deadlines for exacting clients.

Business owner

ninefish trombone 1995–2006 Christchurch.

Established and managing a successful business. Offering graphic design, print management and internet services to diverse clients; consulting on marketing strategy, training for clients and their employees. Creative graphic design, copywriting, art direction. Financial accounts management, staff management and training, devising systems and writing procedural manuals. Conversant with HTML code, FTP and POP3 protocols.

Tutor

Christchurch Polytechnic 1998 Christchurch. >Gray Hodgkinson

Tutoring in software packages at diploma level, Photoshop, PageMaker, Freehand, Flash.

Graphic Designer

The Graphiteers Ltd. 1995 Christchurch. >Aubrey Stancliff [deceased]

Client liaison, design, copywriting and strategy; generation and preparation of print-ready artwork; pre-press and rasterisation to imagesetter and digital large format print systems of both internally generated artwork and artwork from external clients. Network and workflow design, software management. Systems development. Staff management, training and support.

Graphic Designer

Artcell Graphics Ltd. 1993–1994 Christchurch. >Aubrey Stancliff [deceased]

Client liaison, creative, design, generation and preparation of print-ready artwork; feeding art to A2+ imagesetter. Network and workflow design, software management. Systems development. Staff training and support.

Graphic Designer

Copyland Ltd. 1991–1993 Christchurch. >John Laugesen

Client liaison, design, creative, generation and preparation of print-ready artwork; feeding art to A3+ imagesetter and digital large format print systems. Network management and design, software management. Staff training and support. Preparation of training materials for Macintosh tuition. Leading Macintosh Tuition courses.

Teacher

3-D Studies and Art 1988–1991 Malvern, Worcestershire, England. >William Lucas [deceased]
Dyson Perrins High School Teaching Art, 3-D Studies and Graphic Design. My main responsibility was
that students should reach their full potential and acquire marketable skills. I
delivered in service training on the use and potential of DeskTop Publishing.

Production Manager and Sound Engineer

SSE Hire Ltd. 1983–1987 Birmingham, West Midlands, England. >Chris Beale
Developing systems to repair, maintain and recondition large public address
systems. Developing signal distribution systems for quick and reliable rigging
of sound modules throughout Europe. Mixing sound for live music concerts
throughout England and Europe.

Other roles

Editor and Vice President 1992–99 >Canterbury Apple User Group.
Youth Leader since 1998 >Malvern Scout troop
I am responsible for the smooth operation of a Cub and Scout Group, this has
involved managing and leadership roles.
Teacher Registration I have been registered as a teacher with the NZ Teacher Registration Board.
I held a practising certificate, #178640.

Academic Achievement

Birmingham Polytechnic **Post Graduate Certificate of Education** 1987–1988

Main subject specialism: Art and Design,
Elective: Special Educational Needs
Age range: 11 to 18

Coventry Polytechnic **B.A. (Honours) in Graphic Design** 1978–1981

Specialisation areas:
Typography, Computer Graphics and Design,
Information Design, Illustration.

Art Foundation Course 1977–1978

3 G.C.E. A Levels [Bursary Equivalent] 1977

5 G.C.E. O Levels [School Certificate Equivalent] 1975–6

1 C.S.E. [School Certificate Equivalent] 1975

Other Achievements

ESP South **Entrepreneurs Success Programme Graduate** 1998–2001

3 Year business skills course

ESP South **Eagles Programme** 2001–2004

3 Year advanced business skills course

achievements